

IN THE CLAIMS

1-51. (Canceled)

52. (Currently Amended) A projective image display device comprising:

an illumination unit which forms a light beam for irradiation;

a projection lens which projects an image light to a screen;

a reflection type light valve which has a light incidence/reflection plane;

a cooling fan;

a space shutoff from the cooling air of said cooling fan, and in which in an optical path of incident light from said illumination unit to said reflection type light valve is formed;

wherein said illumination unit illuminates said reflection type light valve and said projection lens projects light reflected by said reflection type light valve to form a screen image, and wherein the cooling air of said cooling fan flows from said reflection type light valve ~~side~~ to said illumination unit ~~side~~.

53. (Previously Presented) A projective image display device according to claim 52:

wherein said cooling fan is disposed at said reflection type light valve side and pulls in said cooling air from outside of said projective image display device, and another cooling fan is disposed at said illumination unit side and pushes out said cooling air to outside of said projective image display device, thereby said cooling air of said cooling fan flows from said reflection type light valve side to said illumination unit side.

54. (Previously Presented) A projective image display device according to claim 52:

wherein said cooling fan is disposed at said illumination unit side and pushes out said cooling air to outside of said projective image display device, thereby said cooling air of said cooling fan flows from said reflection type light valve side to said illumination unit side.

55. (Currently Amended) A ~~projected~~projective image display device according to claim 52:

wherein said cooling fan is disposed between said reflection type light valve side and said illumination unit

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side so as to flow said cooling air of said cooling fan from
said reflection type light valve side to said illumination
side.